



**SAALE**  
**WIRTSCHAFT** e.V.  
Unternehmernetzwerk

The logo consists of a solid blue square with rounded corners. A white line graph is superimposed on the blue background, starting from the bottom left and trending upwards towards the top right. The line has several peaks and valleys, representing economic fluctuations. In the bottom right corner, the text "SAALE WIRTSCHAFT e.V." is written in white, bold, sans-serif capital letters. "SAALE" is on the top line, "WIRTSCHAFT" is on the bottom line, and "e.V." is a smaller subscript to the right of "WIRTSCHAFT".

**SAALE  
WIRTSCHAFT e.V.**